



CLEAN LABEL

ONLY NATURAL INGREDIENTS
AUTHENTIC TASTE
NATURAL APPEARANCE



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BY APPOINTMENT TO THE ROYAL DANISH COURT

Royal Greenland®



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The Clean Label range comprises uncomplicated products made from everyday ingredients with no artificial additives.

Today, a lot of attention is paid to authentic and uncomplicated food with less artificial additives. Royal Greenland proudly presents the Clean Label range of convenience fish products with no artificial additives.



Our Clean Label range is based on three simple principles:

Only natural ingredients

- Well-known, everyday ingredients used in a typical private household kitchen.
- No artificial colourings, flavourings or preservatives, normally described as E-numbers.
- All ingredients are free from genetically-modified organisms (GMO).

Authentic taste

- We enhance the natural flavours by using traditional ingredients - never artificial.

Natural appearance

- Products have a natural and original visual appearance, due to the use of natural ingredients



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